



GET STARTED TODAY!

You owe it to your business! It is your duty to your employees, your customers, your investors and yourself to utilize this opportunity and increase exposure of your products and services.

Now that is so easy ... you really have no reason not to have a website.

BASIC WEBSITE FEATURES

- ✓ A domain name www.mycompany.com and email address me@mycompany.com
- ✓ A "Send us an Email" form on your website.
- ✓ User-friendly tools that allow you to:
 - Edit the title, keywords and description of each webpage
 - Edit the content (text and images) on each webpage using a tool similar to Microsoft Word.
- ✓ A "Sign-up Now" page that allows visitors to register for emails from your site.
- ✓ An easy-to-use mass email feature.

Get all these features and more for a one time fee of \$50 US and \$8 US per month.

GET YOURS TODAY!



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simplifying **IT**

website design
website hosting
marketing
content services

Reality Check

In today's information age a website is a standard marketing tool and sales channel much like a phone in your office and a sign over your door.



Business services to maximize your ROI.

INTERNET MARKETING ■ PC SALES ■ NETWORKING ■ TRAINING

We ensure that your website does real work for your business by providing the additional services necessary to reap real returns.

USE YOUR WEBSITE TO:

- SHOW YOUR LOCATION ON A MAP
- COLLECT FEEDBACK 24/7 365
- COLLECT CUSTOMER DATA.
- SEND PROMOTIONAL MATERIAL.
- SHOWCASE YOUR PRODUCTS
- ANYTHING THAT YOU WANT

If you have a business, you should have a website. Period. No question. At the very least have a presence on the web so that *customers, potential employees, business partners* and perhaps even *investors* can quickly and easily find out more about your business and the products or services you have to offer.

every business can benefit from an online presence:

- ✓ **EMAIL**
Communicate with your customers and employees without local or long distance telephone charges. Send important files.
- ✓ **COLLECT CUSTOMER INFO**
Collect demographic and preference information from your customers online. Use this information to fine tune your offerings.
- ✓ **PROFESSIONAL IMAGE**
A well done website can make an excellent first impression giving the smallest firm the appearance of a large corporate body.
- ✓ **LOW COST MARKETING**
Visitors from search engines are already looking for your product, an easy sell. Send out 1000 email promos with a single click.
- ✓ **24/7 365 CUSTOMER SUPPORT**
Answers to common questions and product information are always available. Feedback can be collected and responded to 24/7.
- ✓ **E-COMMERCE**
Almost any product can be sold online. Online sales eliminate almost every overhead.
- ✓ **CUSTOMER LOYALTY**
Host a Q&A forum, distribute promos and literature or hold contests. Keep visitors coming back for new content and build a community of loyal customers.
- ✓ **MULTIPLE LANGUAGES**
Translate your website and make your business accessible to customers speaking various languages.

we are everything the competition is not



EASY TO USE

The entire website is managed using the simplest point-and-click tools accessible to even the novice internet user.



QUICK SETUP

8 of every 10 customers receive their websites within 3 working days. All additional features are installed within 24 hours.



INEXPENSIVE

Our basic package carries a startup fee of \$50 and a monthly fee of \$8. Additional features can be added for as little as \$5.



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

WEBSITE DEVELOPMENT ■ INTERNET MARKETING ■ PC SALES ■ NETWORKING ■ TRAINING